

Locals in Lederhosen: Make the Most of your Prost at Breckenridge Oktoberfest, Sept. 23 - 25

BRECKENRIDGE, Colo – Sept. 6, 2022 – The 26th annual <u>Breckenridge Oktoberfest</u> presented by Breckenridge Brewery will return to Main Street, Sept. 23 – 25, 2022. With the return of time-honored traditions, like the Munichstyle Main Street Party, paired with new sustainability initiatives and community focused event elements, these tips will help locals make the most of their PROST!

Return to Main Street

After being canceled in 2020 and offering a scaled-down event on the Riverwalk Center lawn in 2021, the 26th annual Breckenridge Oktoberfest will once again be held on Main Street. Dance to traditional live German music by The Polkanauts, Those Austrian Guys, and Rhinelanders, as well as local music by the Pine Beatles and Moonstone Quill, while savoring dishes from favorite food vendors and plenty of 'Prost!'.

Friday Night Food Drive and Precious Plastics Collection

New this year, the Breckenridge Tourism Office invites residents to bring five non-perishable food items to the Blue River Plaza on Friday, Sept. 23, 5:00 p.m. - 6:30 p.m. and receive a locals limited edition Breckenridge Oktoberfest stein in exchange for their donation. There will be live music by Moonstone Quill and food donations will benefit the Family & Intercultural Resource Center: Breckenridge Food Pantry. Additionally, local businesses and community members can bring clean, label-free #1, #2, #5 and #6 plastics to Blue River Plaza to contribute to the Breckenridge Creative Arts Precious Plastics Collection, transforming plastic waste into art.

Say No to Single-use Plastic Bottles

New this year, all alcoholic beverages will be served in special event aluminum cups, designed to be 100% recyclable while also keeping beverages a little cooler. Breckenridge Oktoberfest vendors have been asked to not sell any single-use plastic-bottles during the event. Guests are encouraged to bring reusable water bottles and take advantage of several refillable water stations located throughout the venue. The VERT Sites team will be on site throughout the event to help festival-goers and vendors divert waste and minimize impact.

Cheers to the Volunteers

Volunteering at Breckenridge Oktoberfest is a fun and festive local tradition. In exchange for a four-hour shift of beer pouring, stein sales or token sales, volunteers receive an official Breckenridge Oktoberfest stein and two drink tokens. New this year, the Breckenridge Tourism Office will host a volunteer appreciation party on Sept. 26, from 4:30 p.m. - 6:30 p.m., at RMU Breck, with live music, pizza and drink tickets. Register at https://bit.ly/OktoberfestVol22.

Family Festivities on Friday and Sunday

After sipping festive fall beverages on historic Main Street, stroll over to the Riverwalk Center lawn for family fun. There will be a kid's play area with a free bounce house, face painting and more family activities. The family fun zone will be open on Friday, 1:00 p.m. – 6:00 p.m. and Sunday, 11:00 a.m. – 5:00 p.m. As a reminder, please leave your pets at home. Breckenridge Oktoberfest is not a pet-friendly event.

Reserve Steins Online and get Two Free Drinks

Collectible Breckenridge Oktoberfest steins and drink tokens will be available for purchase at the Riverwalk Center (\$35). Attendees can secure their steins in advance and save money by reserving a stein online and receive two free drink tokens with a pre-purchased stein and token package. Steins and tokens will be available for purchase with debit or credit cards only and cash will not be accepted for steins or tokens. Most food vendors will accept cash and drink vendors can only accept tokens.

Road Impacts

The following streets will close to vehicles beginning Friday, Sept. 23, 6 a.m. to Sunday, Sept. 25, 8 p.m.

- Main Street will be closed from Ski Hill Road to Park Ave
- Washington Ave, East Adams Ave and Jefferson Ave will be closed from Ridge Street Alley to Main Street
- West Adams Ave will be closed from Tiger Dredge Lot to Main Street
- Tiger Dredge Parking Lot (horseshoe portion/ employee parking area) will be closed

Event Schedule

Thursday, Sept. 22

Brewmaster Dinner, 6:30 p.m. - 8:30 p.m., Beaver Run Resort - Buy Tickets

Friday, Sept. 23

Breckenridge Oktoberfest Main Street Party, 2 p.m. - 6 p.m., Main Street

Family Fun Zone, 1 p.m. - 6 p.m., Riverwalk Center Lawn

Live Music by Polkanauts & Those Austrian Guys, 1 p.m. - 5 p.m., Main Stage

Live Music by Moonstone Quill, 5 p.m. - 6:30 p.m., Main Stage

Breckenridge Oktoberfest Food Drive, 5 p.m. - 6:30 p.m., Blue River Plaza

Saturday, Sept. 24

Oktoberfest 5K Trail Run, 11 a.m., South Gondola Lot - Register Online

Breckenridge Oktoberfest Main Street Party, 11 a.m. - 6 p.m., Main Street

Live Music by Pine Beatles, 11 a.m. - 12:30 p.m., South Stage

Live Music by Rhineland Band Trio, 11 a.m. - 2 p.m., Main Stage

Live Music by Polkanauts, 1 p.m. - 5 p.m., South Stage

Live Music by Those Austrian Guys, 2:30 p.m. - 4 p.m., Main Stage

Alpen Auerhahn Schuhplattlers Dancers w/ Live Music by Those Austrian Guys, 4 p.m. - 6 p.m., Main Stage

Sunday, Sept. 25

Breckenridge Oktoberfest Main Street Party, 11 a.m. - 5 p.m., Main Street

Family Fun Zone, 11 a.m. - 5 p.m., Riverwalk Center Lawn

Live Music by Those Austrian Guys, 11 a.m. - 2:30 p.m., Main Stage

Live Music by Rhineland Band Trio, 11 a.m. - 2:30 p.m., South Stage

Alpen Auerhahn Schuhplattlers Dancers w/ Live Music by Rhineland Band, 3 p.m. - 5 p.m., Main Stage

DJ NME, 3 p.m. - 5 p.m., South Stage

Monday, Sept. 26

Volunteer Appreciation Party, 4:30 p.m. - 6:30 p.m., RMU Breck

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Media Room: https://gobreck.box.com/v/Oktoberfest Photo Credit: Breckenridge Tourism Office

About Breckenridge

In the 1800s prospectors flocked to Breckenridge, Colorado with the hopes of striking gold and finding their fortunes. Today, travelers continue to be drawn to Breckenridge's historic yet timeless spirit, laid-back charm, welcoming atmosphere and authentic character. Surrounded by breathtaking mountain peaks that seem to stir a sense of adventure, the town of Breckenridge is a year-round destination for outdoor enthusiasts of all ages and abilities.

B Like Breckenridge™

As Colorado's great outdoors continues to capture the hearts of curious travelers, Breckenridge is focused on educating guests on how to visit responsibly to help preserve the Breckenridge experience for future generations. <u>B Like Breckenridge™</u> is a stewardship movement born of the spirit of our historic mountain town, designed to encourage visitors and residents to act with intention as it relates to nature, wildlife, each other and the general community. Together we can champion a cause that is greater than all of us and help protect what makes Breckenridge so special. Learn more at <u>BLikeBreckenridge.com</u>.